

On the Involution of Purchasing Public Services by Local Government from the Social Organization and Its Prevention

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Abstract: The purchase of public services by local governments from social organizations is under a major change in China's public service supply mechanism. However, in the process of this change, the problem of involution of purchasing public services by local government gradually highlighted. The form of government procurement of public services is increasingly refined and diversified, but it really points to the public service supply mechanism has not produced substantial change. Concentrated in the transfer of government public service functions, nurture the development of social organizations, to meet the public needs of the audience and other areas of growth, lack of development. The reason is that the government relies on the path dependence of the traditional mode of public service supply, the rationalization of political rationality under the dual management system, and the asymmetric dependence between the government and the society are the key factors that restrict the public service supply mechanism from making substantive changes. There is a need to gradually clarify the applicability of the purchase, the release of resources at different levels; further change the management orientation, balance the relationship between government and government, and strengthen the purchase of the whole process of quality supervision system construction.

Key words: Local government, social organization, involution of purchasing public services, prevention

Introduction

In recent years, the government through the purchase of public services to provide social services to the community has covered many areas of social life, has gradually become a change in government functions, to break the monopoly of government public services supply, to achieve the main public service supply diversification of an important System Innovation. In 2013, the Decision of the Central Committee of the Communist Party of China on Deepening the Reform of Some Major Issues, pointed out: "To promote the government to buy public services" and "increase the government to buy public services" to achieve the optimization of public service supply and government transfer. [] The Fourth Plenary Session of the Eighteenth Central Committee of the Party pointed out that all affairs management services need to purchase relevant services from the society through competitive bidding or commissioning. This provides an important basis for the social organization to participate in the supply of public services from the central policy level. At the same time, the number of social organizations in China has increased rapidly. As of the first quarter of 2016, the number of social organizations in China has exceeded 660,000. Social organization has become an important object to the

transfer of government public service functions. However, in the current government to social organizations to buy public services system, methods, means, the process is more and more refined, complex, while the actual purchase of the purpose is not fully achieved, but appeared contrary to its objectives within the volume tendency. With the government to buy public service efforts continue to increase, the problem presents a further generalization of the situation. In view of this, this paper intends to use the theory of internal volume, analysis of the local government to the social organization to buy public services in the existing volume of the problem, to explore its logic and put forward its preventive measures.

1. The involution of purchasing public service by local government from the social organization: theoretical interpretation

The involution also known as "over-dense", which originated in Kant and Gordon Weize, and by the system to be systematic. Kant argues that internal cohesion has internal contradictions, entanglement, and stagnation. Gordon Weize interprets the concept of "inner volume" as a cultural pattern. After reaching a final form, there is no way to stabilize, and there is no way to update itself to a

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higher form, but become more complicated. That is, the system in the external expansion conditions are strictly under the constraints of the internal refinement and complexity of the process. American scholar Geertz in the use of internal concept of the study of the colonial and post-colonial era of Java rice agriculture found that in the case of limited land area, the labor force into a large number of agricultural production, thus forming a sharp consumption of labor. At the expense of the filling of agricultural growth model, which is only manifested as a repetitive agricultural production process, without substantial development. Since then, the concept of internalization into the academic field of vision, and gradually become scholars of non-substantive growth of the important theoretical analysis tools. Huang Zongzhi used this concept to study the internalization of China's small-scale peasant economy. He believed that China's small-scale peasant families had a large amount of labor input to obtain higher income, while the marginal remuneration of agricultural labor showed a decreasing law, and their labor productivity was not due to labor. Of the growth and be improved. China's large population is trapped in the food production sector, but still at a level of subsistence. Huang Zongzhi practically understood the internal decline as "the marginal return of labor (force) diminished". In other words, he changed the marginal decline in the form of change, known as the growth of the growth that is "within the volume." American scholar Du Zhanqi applied this concept to the analysis of political processes and other related fields, and in the "culture, power and the state," a book for the first time put forward the "national regime within the volume of" this issue. Du Zhanqi argues that state institutions do not rely on improving the efficiency of old or new institutions, but rather to replicate or expand old ones or social systems, such as the use of the old profitable economic system by the Chinese government to expand its administrative functions. The expansion of the state power should be based on the high efficiency, otherwise its expansion will become the kind of "within the volume" of Geertz did not have the actual development of growth, economic and social development stagnation trend.^{[1][2][3]}

To sum up, the involution refers to the organization within the means of achieving the goal of passivation and external lack of corresponding stimulating change power, thus forming a relatively stable development model and the regulatory mechanism, resulting in political, economic, Culture and organizational behavior and other areas showing a "path dependence" or "locked state", which led to an internal volume growth or growth without the development of non-ideal form of change. In this sense, we want to use the theory of "inner volume" to analyze the existing problems of local government to buy public services from social organizations, and try to explore the reform utility of public service supply mechanism on this side. In the process of changing the mode of public service supply, although the main body of public service has changed from single to plural, the form and specification of public service purchase are becoming more and more diversified and complicated, but the public service supply mechanism. The purpose of fundamental change, the transfer of government functions, the development of social organizations

and the improvement of the quality of public service supply have not been effectively realized. On the other hand, although the number of social organizations grows faster, the number of public services projects is increasing, but the number of public services projects is increasing. Is still at a low level of repetition, the quality of the social organization itself and the services it provides is not fundamentally improved, even in the process has also been weakened. It is noteworthy that the local government to the social organization to buy public services within the volume of the current transfer of government functions and social organizations in a large number of breeding reality, showing a further breeding and spread of the situation, which should arouse our attention and research.

2. The local government to the social organization to buy public services within the performance of involution and generate logic

2.1 The local government to the social organization to buy public services within the performance of the Involution

2.1.1 The transfer of government functions: the formal transfer of government functions, institutions and personnel without diminishing

The realization of the transfer of public service functions is one of the objectives of the government to buy public services from social organizations. In recent years, China to speed up the pace of government public service transfer, to create a clean and efficient government, the government to the social organization to buy public services, the public service supply provides more policy guidance. For the local government, it is necessary to optimize the quality of public service supply as the principle, in combination with the actual situation on the basis of the region, play a shrewd buyers role, timely and appropriate to achieve the orderly transfer of public service functions. However, some local governments do not fully understand the applicability and necessity of public service purchase blindly follow the trend, the herd, have to develop a purchase plan, issued the purchase of indicators, as an external administrative tasks and The pursuit of performance benchmarks, so that the original government by the efficient supply of public services to social organizations to provide, and even some do not belong to the scope of government services, the Government also use the way to buy the community, the government tentacles more extended To "private domain".^[4] Such a formal task of transferring government functions to complete the task of transferring government functions, ignoring the objective of the purchase of public service objectives of the target replacement behavior, not only caused the advantages of public service purchase activities difficult to effectively play, but also lost the original Local government supply advantage.

The local government to promote the expansion of the scale of public service procurement is accompanied by the expansion of government agencies and personnel disorderly increase. In the event of the purchase of public services to social organizations, the local government not only to determine the purchase needs, planning the purchase plan, the development of the purchase budget, the selection

of social organizations and the implementation of follow-up supervision of the purchase effect, and even social organizations, staff training, Supervision, therefore, a number of management links and the implementation of a large number of specific work, the objective will inevitably lead to the original management of the powerless. In order to strengthen the management of public service purchases, the government had to increase the number of management institutions and expand the management team. On the one hand, there are a number of "committees", "leading groups" and "offices" to promote the purchase of public services in order to promote public service purchase activities. In the past, government departments that were directly responsible for the provision of public services, despite their loss of their functions, were subject to the maintenance of inertias and the maintenance of existing interest groups by government agencies, which were retained. As a result, government agencies have not been streamlined in the case of a shift in the supply of public services, but have shown an increasing trend. On the other hand, the government often deals with the problem of insufficient staff by means of employees, business or other means of secondment. In order to purchase the public service purchase activities of Meishan Municipal Government in Sichuan Province, the public facilities, such as the sanitation department, the garden office and the street lighting department, are dispatched through direct employment and labor dispatch in the same amount of the original staff. Of the way to increase the size of the staff reached 1435 people.^[5] Although such persons are not included in the statistical range of government civil servants, they are still public service providers financed by finances. The rapid expansion of its number actually reflects the potential contradiction that the government function has not been really transferred in the process of purchasing public services, and the transfer of government public service functions has also become the vicious circle of "the more the service function is shifted and the redundant problem is more prominent".

2.1.2 Social organization level: increased volatility, lack of qualitative improvement

First of all, the emergence of a large number of social organizations, the lack of public nature is serious. Publicity is the fundamental attribute of social organization, and it is a reasonable basis for the existence and development of government. Social organizations carry the public interest expression, the function of public service provision, should reflect the public and the public spirit. However, in the course of social organizations undertaking the supply of public services, there is a series of acts and phenomena that are contrary to their nature and purpose, and in particular those involving large amounts of money transactions, they actually embark on the interests of organizations and individuals the way. On the one hand, the government to buy social services to social organizations should be in accordance with the government-related purchase system and the needs of social groups, select the appropriate social organizations to carry out, however, the current government to purchase public services need to temporarily create social organizations phenomenon is widespread. According to Wang Puqu

and other scholars survey found that a large number of social organizations in fact not based on the root of the masses based on the spontaneous establishment, but in the government to release the public service purchase signal, because of its profitable and temporary launch, Founded.^{[6][7]} Such organizations have sprung up, not only to increase the cost of government identification, and their profit-driven service supply behavior, will inevitably affect the actual supply efficiency. The decline in the quality of public service supply will reduce the public's trust in social organizations, affecting the government's assessment of social organizations. On the other hand, for social organizations, they should start from the actual needs of the people, providing a public service. However, a large number of social organizations to raise funds for the development of resources for the project, keen to run the project, pull the relationship between the indicators. Some social organizations even have a special project reporting department and arrange a special project applicants, making the project, competition resources gradually become a social organization of an important organizational goals and focus, and this is precisely the nature of the nature of this property Phase away from.

Second, the social organization to rely on the government to enhance the neutral encounter questioned. Neutrality and objectivity are the necessary elements of social organization's survival and development. However, at present, the resources of our country's social organization are generally lacking in talent, capital and technology. In the course of carrying on the transfer of government public service function, the lack of negotiation subject should Of the independent status and neutrality of the value attached to the government's tendency to highlight. On the one hand, the large number of retirees in social organizations to join, making its dependence on the government reflected more clearly. Government retired personnel has become an important object of social organization talent to absorb. They have their own professional qualities and network resources for social organizations in the government to buy public service activities to gain a competitive advantage, to clear the relationship with the government provides an important channel. Public services provided by social organizations are closer to government-oriented rather than to the needs of the population. Public service products stay more in the organization, but not really into the public eye, showing the characteristics of the suspension on the needs of the masses.

On the other hand, the government's purchase of public services from social organizations is an important source of social organization's access to development finance. The ability of social organizations to raise funds to support is an important measure of the degree of social organization development, which directly affects whether it can participate in the supply of public services with independent subject status. The current social organization still can not ignore the government through the purchase of public service transfer channels to learn from their own development needs of the financial resources, as well as in the purchase activities can be accumulated in government and public resources. Therefore, the social organization attached to the government's motivation and

behavior is more obvious, and the government for social stability considerations, but also tend to strengthen this control and dependency relationship. Under the constraints of this kind of relationship, the independent status of social organizations must be severely eroded and neutral values to challenge the people, it is difficult to stand on the objective and fair position to achieve the supply of public services. Again, a large number of social organizations are excluded from the purchase activities, the social organization of public service supply capacity as a whole to enhance the difficulties. Government to buy social services to social organizations, is to fully activate the social organization to participate in the supply of public services enthusiasm, make full use of social resources, maximize the advantages of social organizations, and continuously enhance the overall social service supply capacity, Effective supply. However, the current part of the local government has long maintained close cooperation with the fixed social organization, rather than looking for more suppliers. Therefore, a large number of social organizations are in fact difficult to participate in the government to buy public service activities. The close relationship with the government has gained a high degree of government-to-government cooperation with the government, and even to a certain extent, the development of public service purchase evaluation criteria, thus setting higher for other social organizations Access threshold. Government procurement activities continue to focus on small-scale social organizations, which further increase the social organization of public service supply capacity gap between. The cumulative effect of social organizations benefiting from government buying activities has been greatly enhanced, and the advantages of other large social organizations have been difficult to play in the buying activities. It is difficult for the government to ignore the problem of competition, and it is difficult to inspire the wider social organizations to participate in the supply of public services. The overall public service supply capacity of social organizations cannot be fundamentally enhanced.

2.1.3 The service audience level: the supply of services to a sense of fairness and lack of sense of access

The extent to which the needs of the audience can be met is an important criterion for measuring the success of government functions and the success of public service buying activities. In the process of changing the mode of public service supply, the audience not only did not really feel the improvement of service quality, but caused a sense of fairness and lack of access. First, the social organization in order to establish the image, in response to the government's purchase needs, tend to choose the supply cost is relatively low, the most effective effect of the audience, resulting in the specialization of clients. Take the service supply for the purpose of caring for children left behind. Social organizations often choose their own living conditions are better, the psychological burden of young children left behind as a service object, through the camera to visit, do the game, make exhibitions, hair gifts, write summary, do reports, etc. to complete the task, seem to work Do lively satisfaction, but really need to get care of the left-behind children did not enjoy the proper service. The current government on the social

organization for the public to provide effective public services is still a lack of strong supervision, the service groups are not clearly defined in the legal and institutional norms there is no clear basis for making the public service between the groups of people unfair Further intensified.

Second, social organizations can be said that some of the social vulnerable groups of the spokesperson, but not all people can find their own interests on behalf of. From the characteristics of the social organization itself, the service is often targeted at specific areas, with special needs of certain types of social groups, such as a region of people with disabilities, the specific areas of orphans and empty nests and so on. From the distribution of social organizations in China, its distribution in the country is uneven, regional differences are more significant, concentrated in the coastal economy is more developed areas. A large number of public service needs of the community has not been included in the scope of services to social organizations, they find it difficult to represent their own interests, in response to public service needs of social organizations.

Third, the social organization to save the cost of public service supply to employ a large number of professional low-level temporary staff, after a simple training for their posts, people are difficult to obtain high-quality public services. Social organization in order to further reduce the cost of labor costs, compression service staff salaries and benefits, to a certain extent, weakened the service staff enthusiasm and enthusiasm. Therefore, many of the audience in fact difficult to change the way the government public service supply situation to obtain more quality services.

2.2 The logic of the involvement of local government to the social organization to buy public service

2.2.1 The path dependence of traditional public service supply mode

From the social development process, the traditional public service supply and demand changes are often led by the government. Classical political economist Adam Smith and others to further strengthen this view.^[8] Under the guidance of this theory, the supply and demand of public goods or public services are realized by the government. However, with the continuous improvement of the field of public service supply and the continuous expansion of government functions, the western developed countries bear more public service functions, the result is the surge in financial pressure, the inefficiency of supply and government failure. This is forcing the government to re-examine the supply and demand of public services to achieve the transformation of government functions; on the other hand to promote the government from the field of public service production to the regulatory field, so as to create a huge space for the development of social organizations. From the development of China's public service supply and demand, China has experienced a long period of planned economic system. At that time, the supply of public services object to the demand for public services tend to be obvious homogeneity. In this case, the government on the economic and social development of public goods or public service production and supply control is realistic and feasible. With the continuous advancement of China's economic system reform, the social

structure has undergone tremendous changes, and the demand structure of the people has gradually changed from homogeneity to diversification. However, in the case of the background and mode of public service supply, the government's management philosophy is still subject to the traditional government-led public service supply model, cannot get rid of the traditional public service supply thinking dependence, which is difficult to change in the public service supply. In the case of the corresponding government agencies and personnel to make adjustments to the government's transfer of functions are limited.

In fact, in the process of change of public service supply mechanism, there will always be a series of related areas of change, including institutional reduction, personnel adjustment and so on. And these areas are often involved in a wide range of interests, without the strong impetus of higher levels of government, it is difficult to mobilize the enthusiasm of the institutional changes. For a long time, the rationing rights of our resources are still in the hands of the government in a centralized way. Higher levels of government control a number of resources that can affect subordinate governments and economic and social development, including funding, approval and legitimacy. And with the local interests and departments continue to enhance the interests of the higher government and its departments through the hands of its resources to further strengthen the pressure to ensure the operation of the original supply relationship. Local governments at all levels in this top-down pressure in the process of their own interests to be formed, and continue to consolidate and strengthen, and then formed a "government power sector, the interests of the sector, the interests of the legal system" situation. Which fundamentally led to the government's own lack of motivation to change. In the case of conflict of public service supply system and supply mode, the development of government purchase of public service activities can only be the change of some public service purchase management methods, and cannot touch the pattern of interest behind the traditional public service supply mode. Therefore, even through the purchase of public services to social organizations in the way has not been able to fundamentally transfer government functions, to achieve government functions to optimize.

2.2.2 The dual management system under the political rationalization

At present, the government's management of social organizations is a dual management system, that is, the government's supervision and management of social organizations by the registration authority and business units are responsible. Under the dual management system, the government through the implementation of social organizations, double checks, double responsibility system to achieve supervision and management. Social organizations to obtain the legal status of the first to find the business unit in charge of the business, followed by the approval of the civil affairs department. Dual management system in fact for the development of social organizations to create a double pass, making a large number of social organizations due to the legalization of the higher threshold to the name of the enterprise in the business sector

to register, or affiliated with institutions, foundations, to other Social organizations within the form of internal groups, in addition to a large number of unregistered grassroots social organizations. According to Wang and other scholars survey found that the current number of social organizations to carry out various types of activities in the dual management system registered under the number of social organizations ten times. A large number of such social organizations are unable to gain fair access to the government's purchase of public services because of their difficulty in obtaining legitimacy. Even if they are, are mostly attached to some large foundations and social organizations, can not participate in an independent capacity, which led to the government's choice of limited social organization. In addition to non-competitive purchase methods such as inviting tenders, directed purchases, negotiated purchases, there is no strong competition between social organizations in competitive bidding activities. Therefore, on this basis, the selection of social organizations suitable for undertaking public services projects lack a broad organization basis, and the benefits of public service supply are difficult to obtain qualitative improvement.

The dual management system is mainly a decentralized mechanism of political checks and responsibilities.^[9] Under this system, the government's motivation to buy public services from social organizations is more inclined to political rationality than economic rationality. In the era of planned economy, the government set up a dual management system is mainly to limit the development of social organizations, so as to avoid the potential political risks, and not the development of social organizations in the center of institutional norms. Therefore, both the business unit and the civil affairs department should review whether the development of social organizations will bring political risk as a fundamental element, even in the follow-up supervision of the success of social organizations in the process of follow-up supervision, Review as a priority. Under this kind of constraint, the social organization must not get rid of the administrative intervention of the business unit. On the other hand, the current large number of social organizations are actually appointed by the head of the business unit or appointed, the social organization activities of the leadership and decision-making power concentrated in the hands of the competent units, its independence has been weakened, so that in public services In the process of buying, political intervention has become a key factor in improving the efficiency of public service supply. As Slyke points out, the government's purchase of public services is not like a belief in economic rationality, but more like a symbolic political act. It does not pursue competition and low costs, Indicating that the government has been freed from the direct provision of public services, it does not invade the private market, become smaller and smaller, more and more effective.^[10]

2.2.3 The relationship between government and social organizations asymmetric dependence on the constraints

In the context of resource dependence theory, the survival and development of an organization depends largely on its ability to draw resources. The contradiction between the organization's

demand for resources and its inability to meet the demand constitutes an interdependence between the organization and the external environment. The scarcity and importance of the resources required by the organization actually determines the extent and extent of dependency. In the process of government procurement of public services, the government and social organizations should be independent, equal and mutually beneficial participation in the main body. However, both of them exhibit asymmetric dependencies due to the unbalanced possession of resources. In addition to the resources available to the government to decide whether to buy from social organizations, to which social organizations to buy, but also on the legitimacy of social organizations that, funding, reduction (tax exemption), organizational legitimacy and a number of areas such as Discretion. Social organizations have the resources to include information, public opinion, professional competence, credibility, and service delivery in a given area. From the government and social organizations to grasp the resources of the property can be seen that social organizations on the government's resource dependence is a rigid dependence, and the government's dependence on social organizations, resources are flexible dependence. It can be seen that the interactive relationship between the two sides presents a typical potential difference. Thus, in the public service purchase activities, the government and the social organization of independent participation in the main relationship evolved into "grant - to undertake" relationship.

Furthermore, even in the "grant-to-undertake" relationship, the government's process of purchasing public services from social organizations is not only a grant, but also a letter that the government's selection of social organizations is based on trust. Based on the consideration of risk reduction, the government is more willing to choose those who are familiar or more "obedient" social organization as a partner, cooperation is based on interpersonal trust on the basis of uncertainty and instability.^[11] Political relations between the two asymmetric dependence, so that the independence of social organizations have been more serious erosion. In the context of the difficulty of social organizations as an independent participant in the field of public service delivery, they are more likely to cater to what needs the government needs to achieve in the supply of public services, rather than the real needs of the audience. The service of social organization is more and more reflected in the will of the government, the professional needs of the service-oriented needs are threatened, and the professional commitment to social good governance is questioned.^[12]

3. The prevention and control of the involvement of local governments to the social organization to buy public service

3.1 To clarify the applicability of public service purchase, the release of resources at different levels

The way the government provides services to the public by purchasing public services from social organizations is a change in its supply rather than a transfer of responsibility. Local government in the field of public service supply still has an important responsibility to play. First of all, the local government should be

clear their own responsibility, and based on the efficiency of public service delivery and social equity to achieve. At present, there is still a big gap between urban and rural areas, regional and economic and social development. Different local governments are subject to the level of economic development and social organization development in the region, and their public service supply capacity will be different. With the gradual complication of social structure, the heterogeneity of public demand for public services is gradually increasing. Therefore, the government's purchase of public services to social organizations should determine whether to purchase, how to purchase, and purchase quantities and ranges after a scientific assessment of the local economic development level, the supply capacity of the relevant social organization, the social and economic benefits of the purchase itself, Thus abandoning the local government between the blind to follow, herself to buy thinking.

Local governments should further clarify the key sectors of the supply of public services, key areas and differences in social organization, so as to release the purchase of resources targeted. The most pressing social organizations are often closely related to the needs of the public for public services. The government should identify the key areas and key projects for the purchase of services to social organizations, such as public welfare charity, livelihood protection, social governance and industry management, in the case of full knowledge of the needs of the people. China's social organizations in different areas of its professional advantages and mass base are different. The government should be based on the characteristics of different social organizations, social organizations and services to build a benign docking between the public service supply system. For example, social organizations with official backgrounds generally have strong social mobilization capabilities and a more complete structural system. The government can purchase promotional services from such social organizations. And for a high degree of internationalization, research and development ability of social organizations, the Government can purchase technology, equipment services. For the grassroots social organizations with strong public dependency, the government can provide public welfare services which are closely related to the people's production and life. Therefore, the clarity of the social organization to buy public service resources, applicability and level, to a certain extent, is conducive to social organizations to improve their credibility in a field and supply effectiveness, but also help to avoid the scope of the purchase and the level of unclear Leading to the increase in government management functions, the expansion of the phenomenon of redundant agencies and other issues.

3.2 Adhere to both political rationality and economic rationality, from controlled management orientation to developmental governance orientation

At present, our government adopts the "classification control" approach to the management of social organizations. In this system, the government for their own interests, according to the social organization to provide the ability and scope of different social organizations to take different control strategies. This is a system in which the state uses "non-governmental" means, in the new

economic environment, carries out comprehensive control of the society and provides public goods for the society. The advantage of this kind of social organization management is that it is beneficial to the control of social organization and maintain social stability, but in the long run, it will adversely affect the development of social organization. In the field of government procurement of social services to social organizations, social organizations by the government implicit control of the drawbacks are particularly evident. Government management activities under the system reflected in the subjective political tendencies, fuzzy management philosophy of public service purchase activities of the scientific and follow-up economic efficiency assessment of the accuracy of the discount. Control management orientation into the development of governance orientation, which is to promote the government to the social organization to buy public services to achieve substantial progress in the inevitable trend. First of all, the government should participate in the purchase of public services to participate in public service activities should adhere to the "to help the main, to control as a supplement" management philosophy, the livelihood of the public service purchase project on the primary position, and gradually strengthen the cost of public service awareness and Efficiency thinking, dilute the infiltration of political thinking, for social organizations to participate in public service purchase links and follow-up supply links to create a relatively loose space for activities, give full play to its initiative and creativity. Second, to strengthen the social organization to undertake the government to buy public service demonstration platform construction, to take project guidance, technical support, public venture venture, incubation and other ways to further develop the development of social organizations. Third, for the development of social organizations to provide institutional support. Appropriate to reduce the social organizations to participate in government access to public service projects to enter the threshold to further absorb the social organization to participate in the supply of public services, and for different social organizations have the advantages of the conditions, given the appropriate purchase of resources, give full play to its differentiation Advantage, to maximize the effective supply of public services.

3.3 To build government and social organization symmetry resource dependence, to ensure the independence of social organizations

Whether the social organization can participate in the purchase of public services on an equal footing in an independent subject is a key element in restricting the promotion of the transfer of government functions and realizing the substantive development of social organizations. It is to avoid the government's purchase of public services from social organizations The basic elements. The independent participation of social organizations depends on the establishment of symmetrical resource dependencies between the government and the social organization. From the perspective of the supply of government resources, first of all, we should strengthen the system construction of public service purchase activities, and rigidly restrict the purchase activities with scientific system. Further revised

the "Government to buy public service management approach", and improve the government procurement and other relevant management rules, a clear government in the purchase activities in the positioning and responsibility to enhance the effectiveness of public service purchase and targeted. Second, strengthen the social organization of the credit rating system. The government is based on the scientific credit assessment mechanism to credit the social organization, is conducive to the nature and ability of social organizations from the subjective judgment to the professionalization of the assessment up, so as to change and overcome the social organization of the attitude of distrust, Social equality dialogue and mutual trust to provide a solid foundation.

From the perspective of social organization, to protect their own independent status, weaken the rigid dependence on the government, one is to a high degree of public mission and social responsibility to attract, to attract a dedicated high-quality talent to improve their own public and Professional, make full use of its advantages of human resources and credit resources for multi-funded, to enhance the ability to undertake independent public services and benefits. Second, strengthen the credibility of the building. The credibility of social organizations is the cornerstone of its survival and development, is the core elements of government and people's trust, therefore, adhere to the public line, root grassroots people, is the only way to enhance the credibility of social organizations. Third, we must strengthen the communication between social organizations and cooperative relations. The construction of cooperative relationship among social organizations is an effective way to realize the integration of local resources and enhance its right of discourse and competitiveness. Social organizations to maintain their own characteristics, clear their own development goals at the same time, broaden the channels of cooperation in order to achieve complementary advantages, shortcomings to promote the promotion of the overall status of the upgrade, and thus reduce their government and public service purchase activities in the potential difference.

3.4 To protect the interests of the interests of the purchase of stakeholders, to strengthen the activities of the public service purchase the entire process of quality control

In the process of purchasing public services, the government has a dual social identity: "the commission agent of the public and the client of the specific public service."^[13] In this dual relationship, the government is the core of the actual operation of the actual power. Whether the purchase of public services, the number of purchases by the government decided that social organizations and clients is difficult to enjoy the appropriate right to speak, the majority of the audience is basically excluded from the public service purchase activities. Under the condition that the current public service purchase system is not perfect, the relatively weak social organization can not understand the operation of the public service purchase activities. It is more difficult for the ordinary people to have a clearer view of the process of government purchase of public services. Know, and even the social organization of specific services to provide ways and content is also blurred. Therefore, it is necessary to ensure that the government purchase process is open and

transparent under the premise of full respect and protection of social organizations and clients of the regulatory interests. With the increasing diversity of social supervision in our country, the emergence of new supervision methods such as network and media has created the conditions for the effective supervision of the relevant interest groups. However, the overall supervision of the network public opinion is still subject to the authority of the government. Form the de facto supervisor. Therefore, the real broaden and smooth the channels of supervision of stakeholders to protect its supervision and interests is to achieve the government to buy public service standardization, the effectiveness of the key.

Public service purchase activities of the whole process of quality supervision is to improve the effectiveness of the purchase of the inevitable requirement. At present, government procurement services are based on the characteristics of the completion of the project, the purchase method has a temporary characteristics, and in response to public services by whom to supply, to take what kind of way to provide benefits and how to assess the scientific problems such as lax, poor supervision of the phenomenon. This is not conducive to improving the efficiency of the use of funds, but also is not conducive to screening to participate in the purchase of social organizations and the actual benefits of the project. Therefore, the first, should be the purchase of information disclosure and transparency as a government to buy public services, a basic system requirements, as to enhance the credibility of government procurement, digestion and corruption of the soil, open the government to buy an important means of supervision window. However, it is clear that different types of social organizations are very different from their service level, legitimacy and public relevance. Some public service purchase projects are difficult to be conducted in an open competitive manner. Therefore, it is necessary to set up a system of preferential competition, The purchase of special public services to allow the use of directional way to enhance the effectiveness of the purchase. Second, the cost control and benefit accounting into the public service purchase process, to further reduce the waste, compression supply costs. For a long time, the cost consciousness of Chinese government to purchase public service is relatively weak, the purchase efficiency does not match with the purchase cost, wastes a lot of social resources, and its actual public service supply benefit has not been improved. Therefore, the cost of time and cost of the purchase should be strictly controlled to reduce unnecessary losses and waste. At the same time, the performance evaluation should be used as an important means and standing tool for the government to purchase public service performance management. The effectiveness of public service supply is taken as the core and foothold of the purchase work. At the same

time, diversified evaluation methods, There is a need to select a large number of vibrant social organizations, to achieve the government to buy public service activities to improve the quality.

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